

Roberta Riportella

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- *Improving access to health care coverage*
- *Health policy consumer education*
- *Public-health policy evaluation*

Roberta Riportella serves as Project Director for [covering kids & families](#)-Wisconsin, a coalition-based Medicaid outreach organization. As part of [covering kids & families](#), she is involved with several outreach and research projects including:

- **REACH BC+: Retention and Enrollment to Achieve Children's Health and Build Capacity, Wisconsin Partnership Fund for a Healthy Future, UW School of Medicine and School of Public Health** (northeast and southeast Wisconsin); *Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment*
- Outreach work **covering kids & families**. *Helen Bader Foundation*
- Contracted to complete BadgerCare+ on-site enrollment for state's CHIPRA (federal **Children's Health Insurance Program Reconciliation Act**) commitment. *Wisconsin Department of Health Services*.

Roberta is a Professor in the Department of Consumer Science, School of Human Ecology, UW-Madison and a Health Policy Specialist, UW Extension. Roberta is also currently contracted to identify ways for Wisconsin's School Food Authorities (SFAs) to increase their capacities to consistently run the federally required Direct Certification process (school lunch programs) as efficiently and as frequently as possible. *Wisconsin Department of Public Instruction*.

Relevant websites:

[Roberta's Extension Health Reform public blog](#)

[Health Families and Communities Extension team page](#)