

**Covering Kids & Families – Wisconsin
Committee Minutes**

Committee	CKF Outreach Committee			
Date	Thursday, January 12, via conference call			
Present	Rhonda Grabko (Automated Health); Brittany Simpson (Unity Health); Georgia Fischer (Bridge Community Health Clinic); Danielle Zirkel (CKF), Claire Smith (DHS), Michael Jacob (CKF)			
Minutes taker	Danielle Zirkel			
Next meeting	Feb 16, 2012, 1 pm- webinar- TO BE CONFIRMED			
Topic	Main Points/Discussion	Follow-Up	Who is Responsible?	On future agenda?
Introductions, updates	Rhonda, Claire, Georgia, Brittany, Michael, Danielle Claire- Waiver, still in negotiations, everything is to be determined- no known dates of implementation			
Webinar planning	Topic- Waiver: Message: We don't really know anything- assume we don't have an update unless of course there is one. Discuss the available resources that are still out there, where to go for more information and "myth-busting." Prepare for a webinar as if we'll have an update and DHS will present, but also prepare for no update and have a CKF coalition member present information known at that time.	Connect with the communications director at DHS to confirm date and availability	Claire	
Date	Date suggestions: Not on 2/27 or 2/28 during HW conference. February 16 th - 1pm			
Presenter-Suggestions	Option A: DHS Administrations Option B: John Peacock, David Reimer, or Sara Finger from SBC			
Additional details	Time: 1 hour With update, perhaps an hour and a half Software, technology: Danielle is looking into Anymeeting.com and the Pyle Center. DHS maybe can assist with technology if DHS presents.	Communicate timeline, whatever material is needed for the webinar to the committee for feedback and to confirm	Danielle	

Outreach Committee description	National efforts around the Cover the Uninsured are no more, but Wisconsin wants to continue to promote this. Committee will start planning in March, early April to cover the details for a May event- specifically the third week of May. The Women's Health Policy Summit is that Tuesday. Check in with Sara Finger (MJ) Sarah Fraley (SC) and Milwaukee HW (DZ), HMO Advocates (Brittany)	Make edits, post to website Connect with partners/contacts to discuss date (May 14-18)	Danielle All	Yes
SNAP outreach	Claire- Every state submits a SNAP outreach plan- Wisconsin's map was forwarded out to OC on 1/12. 4 different agencies within this plan- Hunger Task of America, Feeding America (Second Harvest) Funding pays for Outreach Specialists to do application assistance around their areas and staff the helpline Second Harvest attempting to get together an outreach network throughout the state. Contact Gena Wilson for more information: GinaW@shfbmadison.org			
Updates	Georgia received grant for outreach in Marshfield Clinic.			
Next Steps	Webinar planning: 1.) Claire will get information from admin on the date and confirmation 2.) Danielle will send out information on technology 3.) DZ and MJ will reach out to alternative contacts New membership packet will be up and available in mid-February on CKF website		Claire Danielle CKF	
Next Meeting:	Potentially Feb 16 th at 1:00pm for webinar			