

Milwaukee Public Schools (MPS)

REACH BC+ was introduced in 12 MPS elementary schools in July 2010. Four new schools were added in the 2010/2011 school year and four schools will be added during the 2011/2012 school year. School staff are trained annually on BadgerCare+ eligibility guidelines and application processes and are introduced to outreach tools through the BadgerCare+ Toolbox to connect their students to healthcare and insurance benefits. Because of Milwaukee's unique diversity, each school works with CKF staff to create individualized outreach plans, utilizing various resources and community agencies as needed to make this project a success. We look forward to having a network of well-trained school staff in place to serve as a resource to others, ensuring that more children in Milwaukee Public Schools have access to BadgerCare+ benefits and are able to maintain positive health and well-being.

ACKNOWLEDGEMENTS

Implementing REACH BC+ in Milwaukee Public Schools has been made possible by the generous support of the Helen Bader Foundation <http://www.hbf.org/>



CKF would also like to thank critical partners in the project: the administrative faculty of Milwaukee Public Schools, the various social workers, nurses and parent coordinators at the school level, and community agencies who have partnered with school staff and CKF.