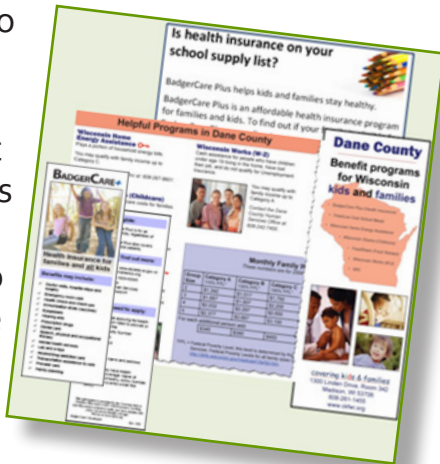


“Connect” with
covering kids & families

www.ckfwi.org

Find resources available to you and learn how to connect with others who are working to reduce the number of uninsured families in Wisconsin



covering kids & families

Connecting kids to health-care coverage
is housed at the UW-Madison School of Human Ecology and affiliated with the UW-Extension

Visit us: www.ckfwi.org
E-mail us: info@ckfwi.org
Call us: 608-261-1455



covering kids & families

Connecting kids to health-care coverage

Dedicated to reducing health disparities and improving overall health in Wisconsin by cultivating a network of informed individuals and organizations and thereby enhancing capacity to maximize participation in public health insurance programs

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covering kids & families

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Statewide Coalition

Covering kids & families (CKF) is a coalition of more than 65 organizations committed to reducing the number of Wisconsin uninsured children and families by making sure those without health insurance know about and can enroll in health insurance programs.



The coalition is led by three committees-- Steering, Outreach and Policy--that meet regularly, via conference call.

covering kids & families--

- Offers a list serve to share information and circulate health-care updates and bulletins
- Publishes a blog of CKF project activities and health-care topics
- Gathers its coalition members and others in October for the annual CKF conference that emphasizes the latest health-care policies and issues

The BadgerCare+ Toolbox

The BadgerCare+ Toolbox helps you:

- Learn who's eligible for BadgerCare+, Wisconsin's health-care coverage program
- Download and customize promotional materials (some in Spanish and English) about BadgerCare+ to inform families in your school district or community
- Find strategies for your school district or organization to identify uninsured families
- Learn how to help families apply for BadgerCare+



www.ckfwi.org/toolbox.html

School-Based Outreach



REACH BC+
Retention and Enrollment to Achieve Children's Health and Build Capacity

REACH BC+ works with schools to be a vital link between Wisconsin's residents and enrollment in BadgerCare+. The project works at three levels to enhance the capacity of schools to assist families struggling with health insurance:

1. **Increase knowledge** about BadgerCare+ eligibility and enrollment
2. **Spur action** to proactively promote BadgerCare+, identify uninsured students, and encourage application
3. **Effect systems change** so knowledge and activities can be sustained

Sustainability is further bolstered by enhancing the surrounding network of community, governmental, and educational organizations.

REACH BC+ is made possible through the generous support of the Wisconsin Partnership Program at the University of Wisconsin School of Medicine and Public Health and federal matching funds.