

Jeni Appleby

University of Wisconsin-Madison
covering kids & families
1305 Linden Drive
Madison WI 53706
414-270-4685
jappleby@wisc.edu



Jeni Appleby rejoined Covering Kids & Families - Wisconsin in 2011 as an Outreach Specialist located at Community Advocates in Milwaukee. Through the REACH BC+ project, Jeni provides BadgerCare+ outreach and support to CESA 1, which is comprised of 45 school districts in southeastern Wisconsin. Jeni previously held positions as Family Resource Coordinator for the Boys & Girls Club of Dane County - Allied Family Center and as Nutrition Education Teaching Coordinator for Milwaukee County UW-Extension. She received her Bachelor's degree in Human Development & Family Studies and an additional major in Spanish from UW-Madison. Jeni brings to CKF her knowledge in establishing and maintaining partnerships within a community based setting.