

Quick Guide to Using the BadgerCare+ (online) Toolbox

Covering Kids & Families-Wisconsin has developed materials and assembled BadgerCare+ resources in one place - the BadgerCare+ Toolbox – to help schools and community organizations connect uninsured families to BadgerCare+, Wisconsin’s public health insurance program.

As with any set of tools, the best place to begin is deciding what you’d like to do. To help you get started, here are some ideas:

1. **Learn the Basics of BadgerCare+** so I can help uninsured kids get the care they need
2. **Promote BadgerCare+** to all children and families in my districts so they know affordable, high quality coverage is available
3. **Identify uninsured kids** in my school district so I can proactively help them before a health crisis emerges
4. Help families in my district **sign up for BadgerCare+**
5. **Access information about health coverage** in my community to help explain to others the need I see each day in our district

1. The Basics of BadgerCare+

Find information about:

- ✓ health services covered by BadgerCare+
- ✓ eligibility for BadgerCare+ programs
- ✓ presentations and fact sheets for use when helping individuals and families apply for BadgerCare+
- ✓

2. Promote BadgerCare+ to all children and families in your district so they know affordable, high quality coverage is available

Localize and print materials for families who need health insurance

Tools	Where to use them
Bookmarks and Flyers	<ul style="list-style-type: none">▪ Include in Back to School/registration packets▪ Have copies available in your office▪ Hand out at school/community events
Short articles & calendar “ads”	<ul style="list-style-type: none">▪ Include in newsletters or send out via e-mail▪ Post on district or agency websites▪ Include in school lunch menus▪ Drop into community event calendars

Public benefit brochures & flyers	<ul style="list-style-type: none"> ▪ Have copies available in your office ▪ Provide in waiting rooms
Media tools	<ul style="list-style-type: none"> ▪ Customize and submit letters to the editor ▪ Send ready-to-use radio public service announcements to let others know about your community's needs and the resources that are available

3. Identify uninsured kids and families in your school district

Proactively help kids and families in need - either right in your school or with assistance from community partners.

- ✓ Use CKF's (FERPA-compliant) Health Insurance Status form to identify uninsured families and to follow up directly and/or in partnership with community organizations.
- ✓ Do special outreach to kids enrolled in school lunch as they are more likely to be uninsured. Send a bookmark with the school lunch certification letter or even share the list of school lunch participants with community organizations using some basic rules outlined in the drawer.

4. Assist families with BadgerCare+ enrollment

Find several ways to directly help families get BadgerCare+ health insurance.

- ✓ Help families understand the enrollment process with the "What to Expect When You Apply" guide
- ✓ Use the BadgerCare+ Basics training presentation to position yourself to help families fill out full applications for BadgerCare+
- ✓ Register your district as an "Express Enrollment" site. Express Enrollment provides immediate – though temporary - enrollment for low-income children with urgent medical or prescription needs

5. Find more resources in the County Tools and Data drawer

- ✓ Download and print county-specific brochures or one-page flyers (in English and Spanish) that detail a number of public resources for families in your community, complete with eligibility guidelines and local contact information
- ✓ Access publications and links to data related to health coverage in Wisconsin to use in grant applications, community needs assessments, and to describe the impact of lack of insurance in your community to other stakeholders

6. [Give us your feedback!](#)

We're constantly working to ensure these tools and The Toolbox best meets the needs of schools and community organizations. Use our [short survey](#) to tell us what you think and ways we can make this resource better!